



JOURNALIST BRIEFING NOTES

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ABOUT DPP SHAPE

DPP Shape is a brand new studio of creative architects, urban designers and spatial planners, committed to quality, value, and the process of regeneration. It offers a comprehensive range of services associated with all stages of the planning, place making and regeneration process. It works at all spatial scales.

It creates strategy and concept master plans through neighbourhood strategies to detailed site layouts, creative, buildable architecture and all the components required by the formal planning process.

It understands that regeneration is not just about physical renewal. Regeneration is a set of activities that reverse economic, social and physical decline in areas where market forces will not do this without public sector support. We are experts in the public and private sector delivery of real regeneration and renewal across the UK and it is committed to improving the quality of life within our towns and cities.

The experience and skills within DPP Shape as a new consultancy are focused on the **physical** apparatus essential to any urban regeneration initiative - strategising, planning, designing, consulting, prioritising and building.

A private and public sector facing company, it thrives where partnership working is the key to success. The DPP Shape team are expert communicators with technical and creative knowhow and track record which enhances its ability to work with others, present ideas and build consensus.

Shaping change at every scale

DPP Shape benefits from a strong, highly experienced and talented leadership with fresh pro-active, hands on design led approach. Architect, master planner, **Mick Timpson**, past Principal and head of EDAW's Manchester office and **Shelagh McNerney**, planner and regeneration practitioner, past Director of EDAW spearhead the practice.

Created in 2009 DPP Shape, operates as part of DPP LLP one of the UK's top 10 planning consultancies with offices across the UK and Ireland giving DPP Shape powerful and effective large scale support and expertise. DPP Shape is a different kind of design and regeneration practice. DPP Shape is dedicated to being responsive, quick and cost effective unencumbered by stifling overheads, and suffocating management systems. DPP partners John Francis, Richard Flack, Bob Robinson and Jill Riley are directors on the DPP Shape board. DPP Shape is headquartered at The Exchange, 3 New York Street, Manchester M1 4HN.



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DPP Shape delivers advanced, complex master plans, regeneration strategies, planning frameworks, new communities, repaired and renewed neighbourhoods and architectural projects that set out to bring change in our cities, towns and communities.

The development and regeneration landscape in the UK is changing and DPP Shape believes in new approaches to place making, urban design and planning are essential at all scales. Its aim as a new practice is to work with others to assist public and private sector clients plan for the future, set priorities for funding and investment whilst maintaining the vision and ambition we all have for the best solutions to progress ideas and projects.

Thoughtful, collaborative and open minded, it believes in what it does and how it does it. Its aim is to bring sustained, lasting quality and value to everyone it works with.

What Shape does...creative integrated thinking

DPP Shape is a full service, integrated design and regeneration consultancy. Its core service is town building and place shaping at every scale across a variety of disciplines and outputs. DPP Shape works well with both private and public sector clients by being able to meet a range of different briefs from the high level strategic to the highly detailed and specific.

Its promise? Solutions that deliver real change, through a collaborative creative approach that are both visionary and achievable.

In summary, DPP Shape's core disciplines are:

Architecture

DPP Shape develops architectural solutions from the strategic feasibility and conceptual up to Stage D and detailed planning following the RIBA industry standard plan of work. Past experience includes public and commercial buildings, health, mixed use, retail and residential.

Master Planning

DPP Shape can provide advanced high level mixed use master planning across a range of contexts from city core high density, city rim or sub-urban including campus and business park design. Whether strategic or detailed all of DPP Shape's master plans are based on years of experience and are designed to provide a deliverable catalyst for change through careful development plot planning, design coding and development frameworks.

Spatial Planning

DPP Shape provides a comprehensive strategic and statutory town planning service. Its masterplanning and urban design work starts and ends with understanding a sense of place! Its ideas and solutions sometimes challenge conventional planning policies and at the same

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time we aim to work with all stakeholders and client teams to deliver plans from drawings to improved real places. Its in-built knowledge and experience of complex planning processes, policy development and development control combine to ensure *compliance where necessary and challenge where effective*.

Urban Design

DPP Shape builds good urban design into all of its master plans and approaches to regeneration and development. Design flair and technical expertise are combined within the team to ensure that innovation is incorporated into real delivery models from early conceptual ideas through to detailed architecture.

Regeneration

DPP Shape believes strongly that its work as planners and designers should be focused on securing long term change in areas of deprivation or where intervention from investors or public bodies can ensure that places reach their potential and thereby help transform lives. In simple language – “improving places” – making them more attractive to residents and investors and enabling new and existing businesses to prosper is what it is about. Its plans, designs and ideas always focus on the most relevant delivery models and funding mechanisms and its collaborative approach seeks to assist decision making at all levels rather than confuse it.

Community Consultation

The DPP Shape team are expert communicators and facilitators. It takes great pride in working through ideas with residents, stakeholders and all with an interest in where it is working. It uses high quality and appropriate materials in running imaginative consultation programmes and relishes schemes where there are divergent views and consensus building required.

Philosophy...the Shape of change

DPP Shape takes responsibilities seriously. It uses its experience, skill and imagination to shape new and revitalising, spatial futures on behalf of others.

Because it knows that every community, place and client is different it believes that lasting solutions are discovered rather than invented inside the heart and context of every project. This means working in an open, collaborative way from the outset, listening, thinking, talking, drawing, exploring every opportunity and knowing that the solution can be found not in the big and brash but in the everyday.

It looks for the authentic, the memorable and the delightful. It is interested in the spatial experience of place and how it can build a real and lasting sense of belonging and



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ownership. Creating a resonance and connection between people and place underpins its working philosophy for now, more than ever, we all need to feel anchored in the world.

Enquiries

For further information about DPP Shape, contact Justine McGuinn of Just PR & Marketing on 07903 661228 or email Justine@justprm.co.uk or visit www.dppshape.com