

**Monday September 22, 2008**

**NORTHERN REGENERATION SUMMIT & EXHIBITION ANNOUNCED**

Free Developers and Investors Forum, Specialist Workshops and Exhibition have been arranged to run alongside the Northern Regeneration Summit and Exhibition to be held in Manchester scheduled for Wednesday 22 and Thursday 23 October 2008. Now in its second year, the Summit and Exhibition not only provides a wealth of high profile speakers but also showcases the best opportunities for regeneration and development across the North of England. Delegates are encouraged to register at [www.northernregeneration.com](http://www.northernregeneration.com).

The Developers and Investors Forum, targeted at property investors, developers, housebuilders and housing associations and their advisors, provides an opportunity to hear from high profile speakers talking about issues such as 'How do we Continue to Lever Funding for Regeneration' and 'Developers and Housing Associations: Working Together to Sell Homes Profitably in a Downturn' with speakers such as Argent's Gary Taylor involved in the development of Manchester's Piccadilly Pace, CTP St James' David Topham which is developing schemes in Sheffield, Leeds and Wakefield and Professor Michael Parkinson's DCLG, Director of European Institute of Urban Affairs at Liverpool John Moores University.

The Workshop sessions are hosted by organisations including White Young Green on 'the regeneration benefits in the energy sector', Rochdale Development Agency on 'maintaining momentum in a difficult market' and RPS on 'worklessness and addiction – a lesson from Glasgow'.

These free to attend forums and workshops will be running throughout both days alongside the exhibition with exhibitors including Sunderland Arc, West Lakes Renaissance, Manchester City Council and Taylor Young.

The Summit and Exhibition is supported by RICS, Barton Willmore, Central Salford URC, Northwest Regional Development Agency and Yorkshire Forward and EC Harris and

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endorsed by ippnorth, BURA, BPF, Community Alliance, IED, Social Enterprise Coalition, Urban Forum and The Northern Way.

Full details of the forum and workshops are detailed below and further information regarding the summit can be found at [www.northernregeneration.com](http://www.northernregeneration.com).

***For further information***, please contact Justine McGuinn of Just PR & Marketing on 07903 661228, email [justine@justprm.co.uk](mailto:justine@justprm.co.uk) [www.justprm.co.uk](http://www.justprm.co.uk). Press are invited to attend the Summit and Exhibition and encouraged to interview key speakers regarding the Forum and Workshops which will be facilitated by Justine McGuinn.

**Developers and Investors Forum sponsored by Central Salford URC**

The Developers' and Investors' Forum is a programme of free-to-enter seminars run as part of the Northern Regeneration Summit & Exhibition. The forum is targeted at property investors, developers, housebuilders, housing associations and their advisers. A series of senior level, expert speakers will focus on a range of topics including:

Day 1 Wednesday 22nd October

**MORNING***Session 1***10:30-11:15 New forms of public-private development partnership: what do they mean for you?**

- Local housing companies (LHCs) and local asset-backed vehicles (LABVs):  
Are they necessary? Are they happening?
- How will they be applied in the north?
- How to set up an LABV: procurement, legal structure and business plans

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- What Croydon has learned in setting up the country's first LABV
- Pitfalls to watch out for

**Speakers**

**invited:**

Tony Middleton, divisional director of regeneration and asset management, London Borough of Croydon. Middleton has been key to setting up Croydon's LABV with John Laing - the first LABV in the country. Speaker from English Partnerships (to be confirmed). EP has pushed both the LHC and LABV agendas and works with local authorities to gather information on the best ways of refining these types of partnerships.

*Session 2*

**10:45-12:30      Developers and housing associations - working together to sell homes profitably in a downturn**

- Using new types of delivery vehicle and joint ventures to get the best results for both parties
- How will these vehicles deal with design codes?
- How housing associations can – and should – get involved in building housing for sale
- Shared ownership: how to cut out the bureaucracy and make it more affordable

**Speakers:**

Eugien Jaruga, director of partnerships, Keepmoat. Jaruga directs the developer's involvement in long-term partnership arrangements with councils and social landlords.

Tony Stacey, chief executive, South Yorkshire Housing Association. The association builds and maintains homes in Sheffield, Wakefield, Doncaster and as far as North East Lincolnshire and the Derbyshire Dales.

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**AFTERNOON**    *Session 3*

**2:15-3:00**    **How we did it: making a profit out of northern regeneration**

CTP St James on St Paul's Place, a commercial project and new public square in the heart of Sheffield city centre.

Argent on Piccadilly Place, a mixed-use development offering hotel, office and residential space, in what it describes as the best-connected spot in Manchester.

- How they phased the projects, both physically and financially, to maximise returns
- How they pitched the projects to investors
- What they would do differently in today's environment
- The role (if any) played by public money

**Speakers:**

David Topham, Director, CTP St James. The partnership of CTP and St James Securities is developing projects in Sheffield, Wakefield and Leeds.  
Gary Taylor, Joint Managing Director, Argent (UK Developments) Limited. Argent's portfolio includes brownfield sites in the Thames Valley, Birmingham's Brindleyplace, and the eight million square foot King's Cross project.

*Session 4*

**3:30-4.15**    **Northern opportunities during the credit crunch**

- How is the credit crunch affecting regeneration? Interim findings from Parkinson's DCLG- commissioned study on this topic
- What opportunities are still available?
- MediaCityUK – the opportunities presented by one of the UK's biggest regeneration projects

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**Speakers:** Professor Michael Parkinson, Director, European Institute for Urban Affairs, Liverpool John Moores University (*invited*). Parkinson is a long-time chronicler of regeneration work in the north, the author of Liverpool on the Brink and the definitive "State of the English Cities" report for the former Office of the Deputy Prime Minister.

Chris Farrow, chief executive, Central Salford URC. Farrow leads urban regeneration company Central Salford URC, which has been instrumental in attracting the BBC to the north.

Day 2 Thursday 23rd October

### **MORNING**      *Session 1*

**10:00-10:45**      **Manchester's Transport Innovation Fund (TIF) programme:  
what it means for you**

- What will the referendum on the congestion charge mean for the TIF bid?
- What development opportunities could TIF schemes open up?
- How will Manchester City Council support companies developing these new sites?

**Speakers:** Sir Howard Bernstein, chief executive, Manchester City Council. Sir Howard has been chief executive of the council for ten years. He is also chair of urban regeneration company ReBlackpool and a former board member at the Olympic Delivery Authority.

### *Session 2*

**11.30-12:15**      **The Homes and Communities Agency**

How will the Homes and Communities Agency make regeneration

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development in the North viable for developers and investors?

**Speakers:** A representative of the Homes and Communities Agency has been invited. The agency, which brings together English Partnerships with elements of the Housing Corporation and the DCLG, is set to be launched at the end of 2008.

**AFTERNOON** *Session 3*

**1:15-2:00** **Emerging trends in northern development**

- Where will the regeneration hot spots be in the future?
- How will the northern property market evolve?
- How are returns in regeneration areas – and in the North in particular - faring in the market downturn?
- How has the current market downturn compared to the last one?
- What areas show the greatest potential returns?

**Speakers:** Eric McVittie, Research Director, Business Strategies, Experian. Experian is a global information services company. Its business strategies division collects and analyses data on commercial property, construction, the retail and leisure markets and many other topics.

Rebecca Graham, Research Analyst, IPD. IPD (Investment Property Databank) analyses real estate performance and produces the annual IPD Regeneration Index with the support of Savills, Morley Fund Management and English Partnerships.

*Session 4*

**3:00-3.45** **Future opportunities in working with the RDAs**

- How RDAs are responding to the economic climate

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- Changes to how they structure deals and bring sites forward
- How they are working with developers and councils to update investment programmes and influence spatial priorities
- What you need to know about devolution to local authorities

**Speakers:** Paul Lakin, Head of Development, Northwest Regional Development Agency. Lakin's department develops and assesses regeneration projects and leads on planning, transport and housing issues, Jan Anderson of Yorkshire Forward and Tom Warburton of One North East.

### **Specialist Workshops**

Taking place throughout the exhibition these presentations and events will look in detail at specific investment opportunities available within the North of England as well as well as provide information on successful methodologies/initiatives.

#### **Day 1 Wednesday 22nd October**

**09:45- British Land Reclamation Society**

**10.45**

Helping deliver the brownfield skills agenda

**11:00- Harvest Housing Group**

**12:00**

How housing groups deliver solutions in a changing environment

**12:30- Ekos Consulting**

**13:30**

Re-calibrating success: Appraising and evaluating regeneration investment in an economic downturn

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**14:00- Taylor Young**

**15:00**

Achieving design quality: A partnership approach

**15:45- Ecotec**

**16:45**

The role of public realm and green infrastructure in regeneration

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**09:30- White Young Green**

**10:30**

Regeneration implication / benefits arising from increased investments in the energy / nuclear sectors

**11:45- Rochdale Development Agency**

**12:45**

Maintaining momentum in a difficult market - the Rochdale experience

**13:15- Nathaniel Lichfield and Partners**

**14:15**

Housing strategy: Regional Spatial Strategy

**14:45- RPS**

**15:45**

Worklessness and addiction - a lesson from Glasgow